

# Ricardo Sanchez

Designer

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Designer with frontend development experience. Focused on creating engaging user experiences and telling stories through design. Passionate about building things.

## EXPERIENCE

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### **Creative Lead, *Arts for Art*** (Oct 2024-Present)

- Ensure that all visual, digital, and promotional materials align with the mission of celebrating and preserving free jazz.
- Responsible for designing all digital assets across the organization, collaborating with the Executive Director on long-term vision and strategy, and maintaining the website.
- Role includes managing Communications Manager, Web Producer, and UX Writer.

### **Web Developer, *Arts for Art*** (Oct 2023-May 2024)

- Hired as a contract web developer to build a large-scale website for a non-profit, overseeing the project and coordinating communication between the Graphic Designer, Executive Director, UX Designer, and Communications Manager.
- Collaborated with the UX Designer during the user research phase, particularly the interview process, using collected data to inform feature selection and user flow decisions.
- Developed a large-scale, mobile-friendly website on WordPress, using custom CSS and integrating custom event features to fulfill the client's needs.

## EDUCATION

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### **Google UX Design (2025)**

Certification

### **FreeCodeCamp Responsive Web Design (2024)**

Certification

### **Parsons School of Design at The New School (2020-2021)**

Incomplete Bachelors of Business Administration (BBA) in Strategic Design & Management

## SKILLS

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User Research	JavaScript	VS Code
Wireframing & Prototyping	Google Maps API	Bootstrap
HTML	Sketch	Adobe InDesign
CSS & SCSS	Figma	Blender
Adobe Illustrator & Photoshop	Google Analytics	SurveyMonkey
Project Management	Graphic Design	Animation